

FITTING PROTOCOL - MAVRIK FAIRWAY WOODS/HYBRIDS



STEP 1 - PRE-FIT INTERVIEW

- Determine player needs based on:
 - Head Speed/Ball Speed/Efficiency
 - Launch and Spin
 - Side Angle/Side Spin
 - Carry and Total Distances

STEP 2 - DETERMINE FLEX BASED ON SWING SPEED

- General Guide based on Driver Head Speed (MPH)
 - X-Stiff - 105+
 - Stiff - 95-105
 - Regular - 85-95
 - Light - 75-85
 - Ladies - Under 75
- If current gamer is a Callaway driver, use their current shaft as long as it's properly fit.

STEP 3 - FAIRWAY AND HYBRID HEAD SELECTION

- **Mavrik** - Maximum ball speed and forgiveness for the fairway wood and hybrid.
- **Mavrik Sub-Zero/Pro**
 - Sub-Zero Fairway - player preferred head shape with interchangeable weights to optimize launch and spin.
 - Pro Hybrid - Fairway wood shape with enhanced sole camber.
- **Mavrik MAX**
 - Fairway - Maximum forgiveness with Draw capabilities.
 - Hybrid - Larger, progressive head shape.
- **Mavrik MAX W Hybrid (Women's Only)**
 - Optimized head, shaft and grip for a women's performance package.
- **Mavrik MAX W-Lite Hybrid (Women's Only)**
 - Lighter head, shaft and grip weights for a lightweight women's performance package.

STEP 4 - GAPPING

- Determine the longest iron a player feels comfortable hitting along with 7-Iron Carry Distance (assuming ideal club delivery).

7-IRON CARRY DISTANCE	SUGGESTED WOODS	SUGGESTED HYBRIDS
170 yards +	3W or 15°	2H or 18°
160-169 yards	3W, 4W	3H, 4H
150-159 yards	3W, 5W	3H, 4H
140-149 yards	3W, 5W, 7W	3H, 4H, 5H
130-139 yards	3W, 5W, 7W, 9W	4H, 5H
129 yards or less	5W, 7W, 9W	5H

