



IRON FITTING PROTOCOL

STEP 1 - PRE-FIT INTERVIEW

- Identify player's goals and preferences:
 - Player Type
 - Distance
 - Accuracy
 - Lower
 - Higher
 - Forgiveness
 - Workability

STEP 2 - HEAD SELECTION

- Apex 21 – starting point for the majority of players, provides high ball speeds and forgiveness on off-center strikes.
- Apex Pro – More workability for the better player while maintaining consistency on off-center strikes.
- Apex DCB – More forgiveness in a game improvement design with excellent feel and ballspeed.

STEP 3 - DETERMINE FLEX BASED ON SWING SPEED

- General Guide based on 7-Iron Head Speed (MPH)
 - X-Stiff – 90-100
 - Stiff – 80-90
 - Regular – 70-80
 - Light – 60-70
 - Ladies – Under 60

STEP 4 - SHAFT LENGTH

- Static measurement – wrist to ground
- Dynamic observation – player posture

STEP 5 - HEAD SELECTION

- If they need more forgiveness move to Apex DCB.
 - If they are a better player move to Apex Pro.
- Optimal Launch and Spin:

Please see optimal launch and spin chart for 7-iron at bottom of page 2.





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STEP 6 - FINE TUNE SHAFT

- Steel vs. graphite
 - Benefits of graphite – typically lighter, faster and less vibration.
 - Benefits of steel – typically more responsive.

STEP 7 - LIE ANGLE

- Dynamic testing using lie board or striped golf ball

STEP 8 - GRIP

- Preference and sizing

STEP 9 - SET MAKEUP

- Determine longest iron player is comfortable hitting
- Wedges – start with 4° - 6° more loft than highest lofted iron from set

