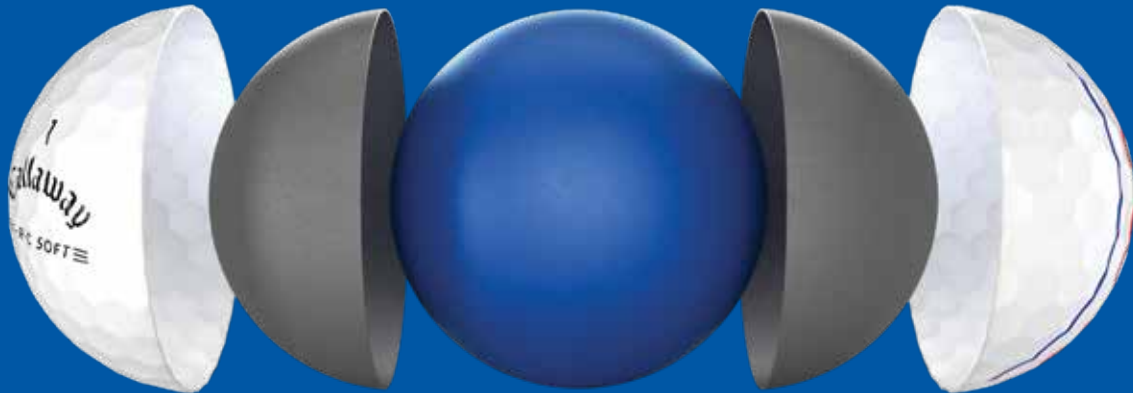


E·R·C SOFT

OUR LONGEST BALL

WITH SOFT FEEL



EXCEPTIONAL FEEL, CONTROL AND SPIN WITH LONG DISTANCE

The new Hybrid Cover features an innovative PARALOID™ Impact Modifier made by DOW. This allows us to create a highly versatile, multi-material construction. It's how we deliver an incredible combination of maximized distance from high launch and low spin, soft feel, durability, and excellent greenside control.

MAXIMUM BALL SPEED AND TOTAL PERFORMANCE FROM TEE-TO-GREEN

High Energy Core is engineered to increase ball speed and distance through the bag. The core also works with the High Speed Mantle to boost resilience and speed.

ENHANCED BALL SPEED AND CONTROL

Our High Speed Mantle creates more efficient energy transfer between the layers for more ball speed, and provides more wedge spin around the green.



**TRIPLE
TRACK**
TECHNOLOGY

88%

OF GOLFERS ARE BETTER ALIGNED
WITH **TRIPLE TRACK TECHNOLOGY***



©2021 Callaway Golf Company. Callaway Golf, Callaway, the Chevron Device and ERC Soft are trademarks and/or registered trademarks of Callaway Golf Company. PARALOID™ is a trademark of The Dow Chemical Company ("Dow") or an affiliated company of Dow, used under license. *Improved putting alignment claim based on 88% of players showing an improvement in alignment when using a Callaway golf ball (incorporating Triple Track Technology) vs. Callaway golf ball (incorporating side stamp only). 200150